



Target Market Determination – Demand Deposit Account

This is the target market determination (**TMD**) for the purposes of section 994B of the *Corporations Act 2001* (Cth) (**Corporations Act**) for the Demand Deposit Account (**Product**).

The issuer of the Product is Bank of China Limited ABN 29 002 979 955 AFSL 230 547 (**Issuer**). This TMD sets out certain information relevant to the Issuer's compliance with the design and distribution (**DDO**) framework in the Corporations Act, including the:

- class of consumers that makes up the target market for the Product;
- conditions that will be imposed on the distribution of the Product;
- requirements for the Issuer to review the TMD; and
- requirements for distributors to report certain information to the Issuer.

This TMD does not provide a complete list of the features and terms and conditions of the Product. This TMD should be read in conjunction with the Savings, Investment and Term Deposit Accounts Terms and Conditions, the Account Access Methods Conditions of Use and the Schedule of Fees and Charges and other information available on the Issuer's website in relation to the Product. A copy of these documents can be accessed on the Bank's website at www.bankofchina.com/au or from Bank of China branches in Australia (operated by the Bank and its related entities) during business hours (free of charge). If an application for the Product is approved, the particular Product will be governed by the Savings, Investment and Term Deposit Account Terms and Conditions.

This TMD has been prepared without taking into account any person's individual needs, objectives, or financial situation. If you are considering a Demand Deposit Account, we encourage you to understand how it may affect your personal circumstances and seek professional advice (such as, independent legal and financial advice).

Capitalised terms have the meaning given to them in the Savings, Investment and Term Deposit Account Terms and Conditions, unless otherwise defined.

Product	Demand Deposit Account
Issuer	Bank of China Limited, Sydney Branch ABN 29 002 979 955 AFSL 230 547 (the Bank)
Date of TMD	5 October 2021
Target Market	<p>Description of target market</p> <p>Non-individual customers who are looking for a fully featured everyday deposit account that provides a flexible and convenient way to maintain and access to their funds in AUD, USD, CNY or HKD on demand for business purposes.</p> <p>Description of product, including key attributes</p> <p>A Demand Deposit Account is a deposit account that is available to non-individual customers only (being corporations & corporate trusts and must not be customers who are natural persons).</p> <p>The key attributes of a Demand Deposit Account include:</p> <ul style="list-style-type: none"> • this account can be denominated in AUD, USD, CNY and HKD*; • a customer may access their account using one or more of the following methods:

- over the counter at any retail branch of the Bank in Australia during business hours;
 - except in the case of CNY international remittance services, by using the Bank's Business Internet Banking service if the customer has registered for the service;
 - in very limited circumstances and subject to the Bank's approval, by using a passbook over the counter service at any branch of the Bank in Australia during business hours; and
 - by using internet banking (except for carrying out CNY international remittances) where the customer has registered for the Bank's Business Internet Banking, including in the case of an AUD denominated account, by using BPAY.
- AUD funds in this account may be transferred using a bank cheque facility;
 - AUD funds in this account may be transferred via RTGS;
 - funds in this account can be received or transferred via telegraphic transfer remittance through SWIFT;
 - this account can be linked to direct debit and/or direct credit facility but only account denominated in AUD can be used to make direct debit transactions and /or accept direct debit transactions;
 - a minimum opening balance requirement applies, depending on the denomination selected by the customer (except in the case of a CNY denominated account where there is no minimum opening balance requirement);
 - interest is payable half-yearly by the Bank if certain requirements are met, including that the specified minimum balance requirement is satisfied;
 - fees that may be payable in respect of an account include a monthly account keeping fee and company search fees;
 - except where an account has a passbook facility, a statement of account is provided to customers at least every 6 months (or more frequently at the request of the customers) where transactions have been made on their account since the last statement; and
 - as an account offered by a foreign ADI, funds in the account are not protected by the Financial Claims Scheme or guaranteed by the Australian Government and depositors do not receive priority ahead of amounts owed to other creditors.

*This Product may also be denominated in other currencies in limited circumstances. However, this is subject to negotiation with and acceptance by the Bank on a case by case basis. The Bank will negotiate interest rates and fees and charges with each customer for such accounts.

Description of likely objectives, financial situation and needs of consumers in the target market

This Product is designed for customers whose:

- Likely objectives include:
 - seeking a fully featured deposit account with the flexibility both to earn interest and to undertake transactions;
 - seeking the ability to draw on funds for everyday transactions;

- seeking flexibility in the way funds can be accessed; and
- in relation to an account denominated in USD, HKD and CNY, seeking the ability to gain protection against AUD to USD, HKD and CNY exchange rate fluctuations.
- Likely financial situation includes:
 - meeting the Bank's eligibility requirements including having a wide range of business revenue income and business cash and saving levels.
- Likely needs include:
 - seeking a deposit account to be used for business purposes;
 - seeking the ability to withdraw funds easily and immediately;
 - seeking security of funds;
 - in relation to an account denominated in USD, HKD and CNY, seeking the ability to transact in such currencies.

Classes of consumers for whom the product is unsuitable

This Product is not suitable for customers who:

- are natural persons (as opposed to corporations & corporate trusts) or do not meet the other eligibility criteria;
- are seeking to earn higher rates of interest on their funds;
- need a cheque facility;
- need an overdraft facility; or
- require an account in respect of which the funds are protected by the Financial Claims Scheme or guaranteed by the Australian Government and in respect of which they would receive priority ahead of amounts owed to other creditors.

Explanation of why the product is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market

The Bank considers that the Product is likely to be consistent with the likely objectives, financial situation and needs of customers in the target because:

- this Product is a deposit account that allows flexibility to undertake day to day transactions for business purposes and to earn interest;
- this Product provides customers with the ability to easily access their funds;
- this Product has low fees and, as a deposit account, is low risk in nature;
- this Product can be used for a wide range of potential financial situations for non-individual customers; and
- this Product provides the ability for customers to transact in AUD, USD, HKD and CNY.

<p>Distribution Conditions</p>	<p><i>Distribution conditions</i></p> <p>This Product can only be distributed in branch (through one of the Bank of China branches in Australia) by a Relationship Manager of the Bank at the branch who is authorised to distribute this Product.</p> <p><i>Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market</i></p> <p>The Bank considers that the distribution conditions mean that it is likely that customers who acquire the Product will be in the target market because:</p> <ul style="list-style-type: none"> • the Bank’s distribution channel for this Product is restricted to its branch network and is only able to be distributed by the Bank’s Relationship Managers who are authorised to sell the product to non-individual customers; • Relationship Managers must be authorised by the Bank to distribute this Product and are required to complete relevant training in relation to the Product and the distribution of the Product; and • the Product is only made available to non-individual customers using consistent approval processes that allow the Bank the opportunity to check all applications before they are approved for consistency with the Bank's eligibility criteria for the Product.
<p>Review Triggers</p>	<p>The review triggers that would reasonably suggest that the TMD is no longer appropriate include:</p> <ul style="list-style-type: none"> • there are significant changes to the key attributes of the Product as described in this document that make it reasonable to conclude that it would no longer be consistent with the TMD; • there are significant changes to the methods of distribution of the Product that make it reasonable to conclude that the TMD does not reflect the actual distribution methods used by the Bank; • there are unexpectedly high rates of account closures or customers switching to other accounts offered by the Bank within a 12 month period (except where explainable by external factors unrelated to product attributes or distribution arrangements); • the Bank identifies a significant dealing of the Product outside the target market that it is required to report to ASIC; • a significant number of complaints are received from customers in relation to their purchase or use of the Product that reasonably suggests that the TMD is no longer appropriate; and • ASIC has utilised its product intervention power in Part 7.9A of the Corporations Act to intervene in relation to this product.

Review Periods	<p>Initial review date: Within 1 year from 5 October 2021.</p> <p>Periodic reviews: Within 3 years after the initial review date and each subsequent review date after that.</p>											
Distribution Reporting Requirements	<p>The following information must be provided to Bank of China Limited, Sydney Branch by distributors who engage in retail product distribution conduct in relation to this product:</p>											
	<table border="1"> <thead> <tr> <th data-bbox="416 622 798 678">Type of information</th> <th data-bbox="798 622 1110 678">Description</th> <th data-bbox="1110 622 1465 678">Reporting period</th> </tr> </thead> <tbody> <tr> <td data-bbox="416 678 798 801">Complaints</td> <td data-bbox="798 678 1110 801">Number of complaints, nature and substance of the complaint</td> <td data-bbox="1110 678 1465 801">Every 6 months within 10 business days from the end of the period</td> </tr> <tr> <td data-bbox="416 801 798 1077">Significant dealing(s) ¹</td> <td data-bbox="798 801 1110 1077">Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)</td> <td data-bbox="1110 801 1465 1077">As soon as practicable, and in any case within 10 business days after becoming aware</td> </tr> </tbody> </table>	Type of information	Description	Reporting period	Complaints	Number of complaints, nature and substance of the complaint	Every 6 months within 10 business days from the end of the period	Significant dealing(s) ¹	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware		
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¹ For example, a distributor may consider a dealing outside the TMD to be significant because (i) they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the product, or (ii) they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer), or (iii) the issuer has reasonably identified the this type of dealing as significant or a regulator, court or AFCA identifies this type of dealing as significant.