

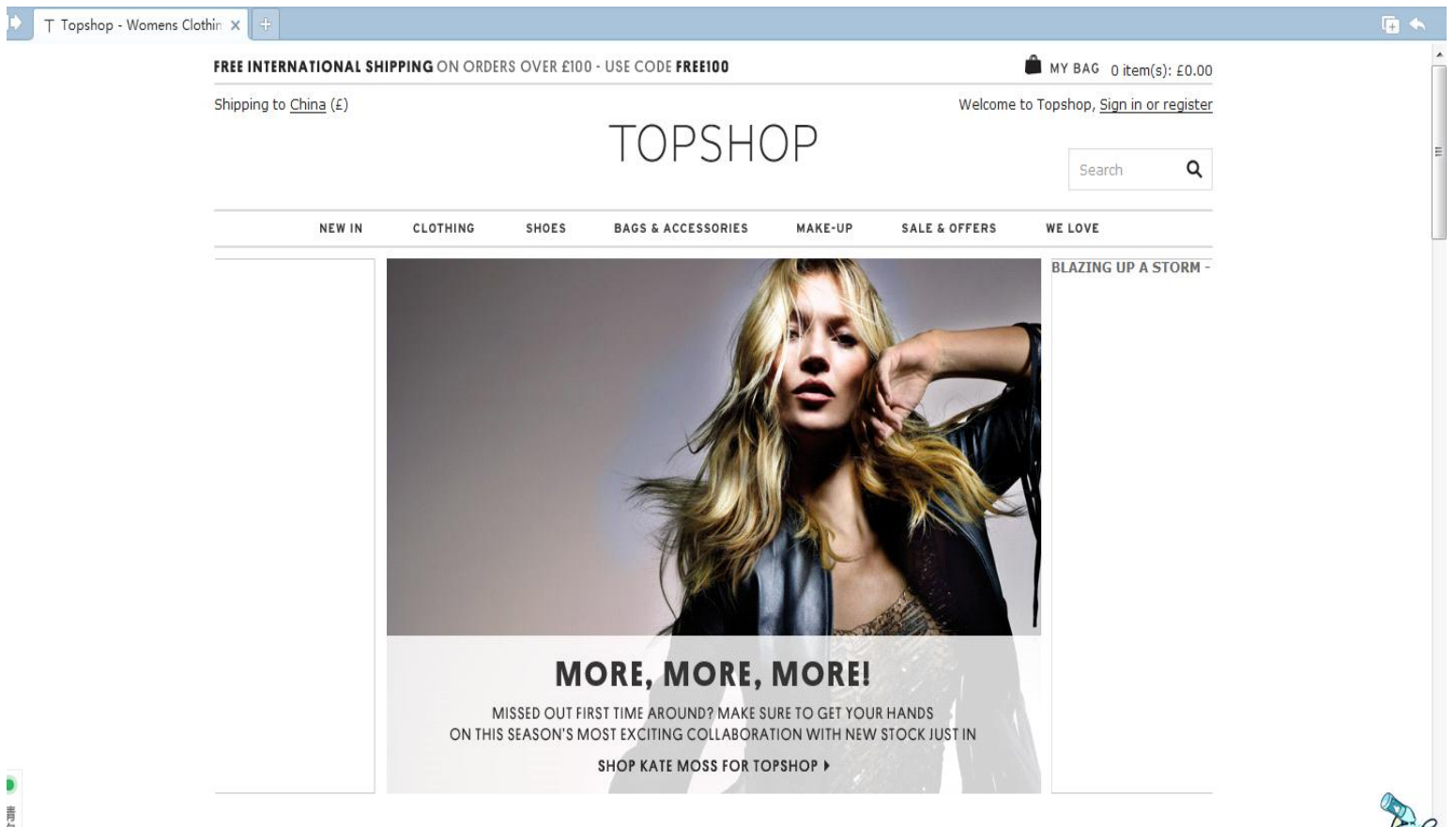
[TOPSHOP]——英国最大时尚服装馆

Topshop（官网地址：www.topshop.com）是一个快速时尚网站，属于英国最大的服装零售商Arcadia集团。目前该品牌已于2008年在中国上海开设分店。该品牌不仅经营服装、鞋履、包袋，还经营彩妆等。目前该网站超过100英镑免国际运费！

下面跟大家分享一下Topshop网站的海淘心得及一些注意事项，供大家参考。

一、选择商品

进入topshop官网（<http://www.topshop.com>）



选择心仪的商品，选择合适的尺码与数量，点击“ADD TO BAG”加入购物车

选择商品时有三个小tips，一个就是记得按那个200的标志，这样一个界面查看可以看到200个商品，二就是可以选择排列方式，选项有：按最新款 价格从低到高 价格从高到低 评分高低，第三个就是观看商品详情时可以参考购买了TS衣服的顾客打分评价，一些被评价过的衣服我们都可以看到她下面有星星的标志，星星越多表示好评度越高哦。

PS:大家选择尺码时可以点击旁边的“SIZE GUIDE”参考一下，截图如下

Conversions
Size Conversions

Here you can check your own measurements against our guide to find out what size should fit you best or let us do it for you with our size calculator. Remember to follow the 'How to Measure' guide to make sure you have the correct measurements.

UK/AUS	4	6	8	10	12	14	16
	XS		S		M		L
EU	32	34	36	38	40	42	44
IT	36	38	40	42	44	46	48

TOPSHOP JEANS
Need help with sizing?
Click here to see how your size compares to our jeans sizes.

UK	4		6		8		10		12		14		16	
	CM	IN	CM	IN	CM	IN	CM	IN	CM	IN	CM	IN	CM	IN
BUST	77	30	80	31	82	32	87	34	92	36	97	38	102	40
WAIST	60	24	62	25	65	26	69	27	74	29	79	31	84	33
HIPS	82	32	84	33	87	34	92	36	97	38	102	40	107	42

	XXS		XS		S		M		L	
	CM	IN	CM	IN	CM	IN	CM	IN	CM	IN
BUST	77	30	80	31	87	34	97	38	102	40
WAIST	60	24	62	25	69	27	79	31	84	33
HIPS	82	32	84	33	92	36	102	40	107	42

IT Sizes are commonly used in Italy.

二、结账

点击右上方“MY BAG”，进入购物车页面，点击“GO TO CHECKOUT”进入结账页面。

FREE INTERNATIONAL SHIPPING ON ORDERS OVER £100 - USE CODE FREE100

MY BAG 4 item(s): £168.00

Shipping to China (£)

Welcome to Topshop, [Sign in](#) or [register](#)

TOPSHOP

Search

NEW IN CLOTHING SHOES BAGS & ACCESSORIES MAKE-UP SALE & OFFERS WE LOVE TOPMAN

SHOPPING BAG SUMMARY

Need help? 0844 245 2005

[CONTINUE SHOPPING](#) | [Print Shopping Bag](#) | [Save Basket For Later](#) | [Email Basket](#)

[CHECKOUT](#)

DESCRIPTION	YOUR OPTIONS	PRICE
 <p>SLEEVELESS SKATER DRESS - MINT Save for later Remove 10S50FMNT</p>	<p>Size: 6 Quantity: 4 Change</p>	<p>Price: £42.00 Total: £168.00</p>

FREE INTERNATIONAL SHIPPING ON ORDERS OVER £100 - USE CODE FREE100


PROMOTION CODE(S) AND STUDENT CARDS

If you have a promotion code or student card please enter it here:

Subtotal Before Delivery **£168.00**

Standard International 9 £10.50

确认信息，核对金额，在结账前会提示进入登陆/注册页面。新手购物结账前需要点击NEW CUSTOMERS下方的“create an account and make shopping even easier”按钮，进入注册页面。

TOPSHOP  SECURE CHECKOUT CONTINUE SHOPPING

SIGN IN SIGN IN DELIVERY PAYMENT THANK YOU

Need help? 0844 245 2005

RETURNING CUSTOMERS

Sign in with your account details

Email address:

Password:

Remember Me

SIGN IN

[Forgotten your password?](#)


NEW CUSTOMERS

Use our quick checkout process

PROCEED

[Create an account and make shopping even easier.](#)

MY BAG


 **Sleeveless Skater Dress - MINT**
£42.00
Size: 6
Quantity: 1
[Change](#) | [Remove](#)

When: No later than Wednesday 11 June 2014

Subtotal Before Delivery	£42.00
Standard International 9	£10.50
Total Cost	£52.50

三、注册

注册页面（根据图内提示信息依次填写邮箱和密码）邮箱非常重要，一定要用自己常用的那个，因为在订购衣服后Topshop客服会发给你一封确认信，在发出包裹后，也会发邮件通知你，单号是什么，如果缺货也是会邮件通知的。有什么大型打折活动时你也会收到来自Topshop的邮件。

TOPSHOP  SECURE CHECKOUT CONTINUE SHOPPING

SIGN IN SIGN IN DELIVERY PAYMENT THANK YOU

Need help? 0844 245 2005

RETURNING CUSTOMERS

Sign in with your account details

Email address:

Password:

Remember Me

SIGN IN

[Forgotten your password?](#)

NEW CUSTOMERS

Use our quick checkout process

PROCEED

[Create an account and make shopping even easier.](#)

Email address:
 Please enter an email address

Password:


Confirm password:

Please sign me up to the weekly email

Remember Me

REGISTER

MY BAG

 **Sleeveless Skater Dress - MINT**
£42.00
Size: 6
Quantity: 1
[Change](#) | [Remove](#)

When: No later than Wednesday 11 June 2014

Subtotal Before Delivery	£42.00
Standard International 9	£10.50
Total Cost	£52.50

填写收货/账单地址

其中收货地址填写形式举例：山东省青岛市市南区香港中路69号填写如下：

第一行：NO 69 Xianggangzhong Road Shinan District

第三行：Qingdao City, Shandong Province)

postcode: 邮编

PS: 电话一定要填写准确（记得电话前加86哦）

DELIVERY OPTIONS

You have a choice of two delivery options:

Home delivery

Collect from store (UK only)

DELIVERY DETAILS *Required fields

Title*
Please select a title [v] ⓘ
This field is required

First name*
[] ⓘ
This field is required

Surname*
[] ⓘ
This field is required

Main phone number*
[] ⓘ
This field is required

Country*
China [v]


Street Address*
[] ⓘ
This field is required

Postal Code*
[] ⓘ
This field is required

FIND ADDRESS ⓘ
Please click on Find Address

Enter your address manually.

MY BAG

 **Sleeveless Skater Dress - MINT**
£42.00
Size: 6
Quantity: 1
[Change](#) | [Remove](#)

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Subtotal Before Delivery	£42.00
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PROCEED TO PAYMENT

确认好收货地址和信息，点击页面最下方或右侧的PROCEED TO PAYMENT, 进入到支付信息填写界面，按照要求填写信用卡信息就可以啦。

第一栏，填写你的信用卡卡号

第二栏，卡的过期时间，在卡上都会有显示

第三栏，Security number 这个就是在卡背面的最后三位数字

下面两个打勾就OK了！

FREE INTERNATIONAL SHIPPING ON
ORDERS OVER £100 - USE CODE **FREE100**

CONFIRM AND PAY

PROMOTION CODE (S) AND STUDENT CARDS

[Add a promotional code](#)

GIFT CARDS

[Add a gift card](#)

PAYMENT DETAILS

Highlight your payment option below. For store cards only enter an expiry date and security number if you have one. Paypal customers click 'confirm and pay' to proceed.

Method Of Payment *



Card Number *

Expiry Date *

Mont Year

Security Number *

 [What's this?](#)

- Please tick to confirm you have read and agreed to our [Terms and Conditions](#). *
- Save payment details?

CONFIRM AND PAY

这样，整个购物流程就结束了。随后，你的邮箱会收到Topshop客服给你发来的一封确认信，告诉你你订购的衣服和具体金额。大概两天左右，Topshop就会把你的衣服发出，这时候你会再收到一封邮件，通知你的衣服已经发出了，如果有缺货会在邮件里标明。在邮件下方会有一句这样的话：Your tracking number is XXXXXXXX 这个就是你的运单号。

最后给大家提供一点点购物时选择商品的解释

一、CLOTHING衣物类

FREE INTERNATIONAL SHIPPING ON ORDERS OVER £100 - USE CODE FREE100

MY BAG

Shipping to [China](#) (£)

Welcome back,

TOPSHOP

Si

NEW IN	CLOTHING	SHOES	BAGS & ACCESSORIES	MAKE-UP	SALE & OFFERS	WE LOVE
	Clothing					
	Dresses		Kate Moss for Topshop		Summer Seekers	
	Tops		Boutique		Limited Edition Dresses & Co-ords	
	Knitwear		Unique		Modern Tailoring	
	Jackets & Coats		Topshop x adidas Originals		Prom	
	Denim		CJG		Going Out	
	Jeans				Style Steals	
	Trousers		Tall		Hotshop	
	Leggings		Petite		Festival	
	Shorts		Maternity		Florals	
	Skirts		Mini		Fashion Targets Breast Cancer	
	Suits and Co-ords				Key To Freedom	
	Playsuits & Jumpsuits		Clothing Brands		Loungewear	
	Tights & Socks		Brands A-Z			
	Lingerie				High Summer 14 Lookbook	
	Nightwear					
	Swimwear					
						City Tribes
						White Out
						Pacific Life
						Flower Garden
						Folklore
						Cool Hunters

(一) 常规分类

DRESS 连衣裙

TOPS是一些比较正式的上衣，衬衫，以及一些休闲款的背心或T恤

Knitwear 针织衫 开衫 线衫等

Jackets&Coats 夹克外套皮衣大衣皮草等

Denim 牛仔单品

Jeans 牛仔裤

Trousers 长裤（包括休闲类和通勤类）

Leggings 打底裤

Shorts 热裤 短裤

Skirts 半身裙

Playsuits & Jumpsuits 连体裤

Tights&Socks 丝袜 过膝袜 短袜 裤袜类

Lingerie & Nightwear 内衣类，含内衣内裤睡衣

Swimwear 泳装及一些沙滩装

（二）尺码类分类 TALL PETITE MATERNITY MINI

TALL是TOPSHOP专为身材高挑的人专门设计的一个系列

PETITE则是专为身材娇小的女孩设计挑选的系列

MATERNITY里包括一些孕妇装，也有比较大码的衣服，适合妈妈们穿

MINI就是给宝宝们准备的衣服啦，不过暂时MINI的衣服不多

二、Shoes鞋子部分就很简单了

HEELS 高跟系列，她家的恨天高系列都很漂亮且穿起来比较舒服，而且性价比很高

FLATS 平底系列，她家很多平底鞋做工也不错，特别是一些皮制的，穿起来非常舒服！

BOOTS系列，就是靴子啦

SHOE ACCESSORIES 鞋子配件，半码垫、防滑垫之类，蛮实用的但建议这些在淘宝买就好啦

三、BAGS & ACCESSORIES

Bags & Purses包括单肩背包、双肩背包、手挽包、手拿包等，很多款式质量都不错

Sunglasses太阳镜

Jewellery首饰，含项链手链耳饰等，做工都很精致，建议打折时入手

Watches手表

Belts腰带

Hats 帽子

Scarves围巾

Gloves手套

Tights & Socks 连裤袜和袜子

Umbrellas雨伞

Hair Accessories发饰

Gifts & Novelty 礼品及一些小东西

四、MAKE UP 彩妆品系列，这是Topshop近年新开的，据说她家化妆品都是找LANCOME的加工厂加工的，所以说品质不错。用过唇膏，感觉的确是不错，不输大牌！

现在把分类讲解下

Eyes 眼影眼线类

Lips 唇膏唇蜜类

Face 底妆腮红类

Nails 指甲类

Accessories 化妆工具类

Gifts Sets 礼盒套盒

另外，因为英国有两个最大的折扣季，一个是众所周知的圣诞节前后12月下旬开始到1月底，另一个就是6月份开始的打折换季期哦，有需要的姐妹要提前做好功课哦。