

## [vitacost]——美国健康与保健产品医师推荐品牌

The image shows the Vitacost.com website interface. At the top left is the Vitacost logo with the tagline 'Take the cost out of healthy living. Since 1994.' To the right is a search bar with the placeholder text 'What can we help you find today?' and a 'Search' button. Further right are links for 'Hello, Sign in', 'My Account', and 'My List'. A shopping cart icon is in the top right corner. Below the search bar is a horizontal navigation menu with categories: Vitacost Brands, Vitamins & Supplements, Sports & Fitness, Beauty & Personal Care, Babies & Kids, Diet Products, Foods & Beverages, Natural Home, Pet Health, Herbs & Botanicals, Medicine Cabinet, Professional Lines, Shop by Brand, and Deals. A dark banner below the menu reads 'FREE SHIPPING OVER \$49 | Order by 1 p.m. & receive your order in 1-4 days!\*' with a link to 'Click here to enter your zip code and find out how quickly your order will arrive!'. The main content area features a large red 'LAST CHANCE SALE' banner. The banner text includes 'up to 65% off' and 'SALE' in large, bold letters. Below the banner, it says 'Our lowest prices EVER on over 700 healthy essentials'. On the left side of the banner, there are several promotional boxes: 'Buy one, get one half off select Vitacost products', 'Extra 10% off Seventh Generation Select favorites on sale!', 'Last chance sale! Up to 65% off Over 700 healthy essentials', 'Say No to GMO and save up to 50% Shop 1000s of items!', and '43 favorites'. On the right side of the banner, there is a vertical list of categories: 'Foods & Beverages • Natural Home • Pet Health'. On the left side of the banner, there is a vertical list of categories: '& Botanicals • Medicine Cabinet • Diet Products'. At the top of the banner, there is a horizontal list of categories: '• Vitamins & Supplements • Sports & Fitness • Beauty & Personal Care • Babies & Kids •'.

Vitacost 向顾客提供 30000 多健康与保健产品选择，包括维生素，矿物质，草药，植物药，个人护理产品，有机食品。并且 Vitacost 的产品很多是以批发价格销售的，比其他地方销售同类商品的价格要低 30%-70%。其自有品牌 vitacost 是美国医师推荐品牌，天然纯净，效果也非常好，最重要的一个亮点是其自有品牌折扣往往很大，小心亮瞎眼睛哦~

虽然目前同类网站不少，例如 IHERB、DRUGSTORE 等，竞争也是激烈的，相比于 IHERB、DRUGSTORE 等百货店 VITACOST 的还是有一定优势的，具体如下：

1. 价格合适。Vitacost 家的东西 90% 都比 iherb 家便宜 1-2 成，比如同样是 Nature's Way 的儿童益生菌，iherb 11.33 刀，vitacost 8.4 刀；Earth best 一段米粉，iherb 4.13 刀，vitacost 3.69 刀。另外 vitacost 经常搞活动，每日优

惠、每周优惠、样品,偶尔还会有包邮活动。

2. 重量透明。海淘除了比较商品的质量和价格外,还要考虑运费,往往运费才是海淘的大头儿。iherb 的重量虚是出了名的,从运费上挣钱也是潜规则。比如同样是 Lifetime 的儿童钙镁锌水儿 474ML, iherb 的重量是 2.95 磅, vitacost 是 1.88 磅。也就是说 iherb 买一瓶它, 运费就要 7 刀了....

3. 对新人的优惠力度更大。10 美元, 而且没有消费底线。你买 10.10 刀的东西, 也只需付 0.10 刀。iherb 是新人优惠 10 刀, 目前是满 40 优惠 10 刀, 但同时运费涨到 12 刀, 里外里等于没什么变化..

4. 加州免消费税。Vitacost 选择转运的话这就用的着了, 转运公司地址一般会有加州和免税州两个地址, 为了免税往往选择走免税州地址, 但是需要转仓费, 一般一磅 1 刀, 现在 Vitacost 走加州地址免消费税还很划算, 目前 drugstore 和 amazon 都已经要交税了。

另外, vitacost 家商品价格部分比 drugstore 要低, 加州宝宝, 小蜜蜂, 一些婴儿用品保健品比如 Childlife、nodic natural 等都有卖, 而且都比 drugstore 便宜。通过返利网返利, 新人有 10 美元的优惠, 不限购买金额, 首次就可以使用, 直邮不能使用 10 美元优惠, 只能通过转运公司才能享受。假如你刚好买 10 美元的东西, 10 美元的优惠券抵掉后, 你最终只须付运费就可以了。但是为了免运费, 我都是凑够 49 刀, 结算时减掉 10 刀就是 39 刀。

虽然目前 vitacost 家已经取消了中国大陆的新人优惠活动, 注册时会检测中国 IP 而导致失败, 但实际上 vitacost 家网站是存在 bug 的, 现在仍然可以有办法拿到, 并且不用翻墙, 下面详细讲解操作流程:

### Step 1: 推荐链接进入

通过新人送 10 刀推荐链接注册, 只有通过推荐的链接注册才能享受 10 刀优惠, 自己注册是不可以的。

推荐链接: <https://www.vitacostrewards.com/knKHFsq>, 进入之后点击下方 unlock your offer:

## Do we have a deal for you!

Your friend has invited you to save \$10 on your first purchase of \$30 or more at [Vitacost.com](http://Vitacost.com)

- Click the **Unlock Your Offer** button.
- Accept [Terms & Conditions](#) for the Refer a Friend program.
- Create your Vitacost account.
- Your coupon code will be displayed for you to use! You'll also receive your coupon code via email.

**Unlock your offer**

### Why Shop at [Vitacost.com](http://Vitacost.com)?

**Vitacost.com is the best place for all of your health and wellness needs!**

- A huge selection of over 40,000 health & wellness products, including vitamins, minerals, herbs, botanicals, personal care products, organic foods and so much more.
- Savings up to 50% off retail every day
- Free shipping on any order over \$49\*
- Award-winning customer service

### Step 2: 账户注册细节

链接进入后进行注册第一环节，按照下图要求填：

### Let's get started!

To accept this referral, please enter your first name, last name, email address, and accept the program [Terms & Conditions](#).

first name  last name


your email address

I have read and accepted the program [Terms & Conditions](#)

**GO**



完成之后点击“go”进入账户注册第二个环节，根据下图填写自己的信息：

 This connection to the server is guaranteed safe, secure and encrypted. [What does this mean?](#)

### Create Account

First Name:

Last Name:

Email Address:

Confirm Email Address:

Password:  ✓

Confirm Password:  ✓

*Please consider choosing a stronger password.*

How did you hear about us?  (Optional) **最好选第一个通过朋友或家人了解到**



填完之后点击 creat account，会出现红色字体的提示（翻译过来就是“非常抱歉 Vitacost 的 refer-to-friend 活动不适用于你所在区域，点击这里继续在 Vitacost 购物”），这里做忽视处理，如下图：

**Create Account\***

We're sorry, but Vitacost Refer-A-Friend program is not available for use in your area. Please [click here](#) to continue shopping at Vitacost.com.

First Name:

Last Name:

Email Address:

Confirm Email Address:

Password:  ✓

Confirm Password:  ✓

*Please consider choosing a stronger password.*

How did you hear about us?  (Optional)



Note: The email collected here is used for our purposes.

CAPTCHA Validation

Retype the characters from the picture:



忽略它

这里需要做的是点击“click here”，进入下一界面：



### Returning and New Customers

What is your e-mail address?

My e-mail address is:   
Please enter your e-mail address.

Do you have a Vitacost.com password?

No, I am a new customer.

Yes, I have a password:

登录之后进入自己的账户，在屏幕最下面会看到如下图，点击 refer friends now, 如图：





### Step3: 进入 refer friends 程序

来到 Vitacost 的推荐 10 刀页面，如下图所示点击绿色 Sign up/login:



### Step 4: 查看新人 10 刀优惠折扣码

如下图所示点击我的奖励 “My rewards” :



点击 “reward statement”，可以看到：



不要慌张，做最后一步，看屏幕最下方有一行细小的字“See the fulfillment status of your chosen rewards”，点击它：



Coupon 下方面的那个编码就是优惠码，在结账的时候输入就可以减掉 10 刀。

商品选购和结账过程在此不做介绍了，和其他网站海淘程序差不多，最主要的是别忘了在 check out 时输入新人减 10 刀的优惠码哦~~~

Ps: 优惠码是有有效期的哦，一定要在到期日前使用！